



LONDONDERRY'S OLD HOME DAY COMMITTEE

April, 2018

As chairman of the Old Home Day committee, I am respectfully asking that all political groups do not place candidate signs along the parade route. The parade route follows Mammoth Road and starts at our Middle School, passes the Londonderry High School, Matthew Thornton Elementary School, Central Fire Station, Leach Library, our historic Town Common, and Town protected apple orchards.

When 100s of political signs from all of the candidates running are along the parade route they become an inconvenience to spectators and an eyesore. They also seem to linger for months along Mammoth Road. Please respect this request and, NO signs be placed on the parade route.

Londonderry is one of a handful of communities that have faithfully observed Old Home Day on the third weekend in August since 1899; this will be our 119th consecutive observance. The Governor of New Hampshire first established Old Home Day as a means for former residents and friends to celebrate a community reunion. We welcome all Political groups to our celebration and the Town of Londonderry.

Old Home Day respects the political process and gives campaigns the ability to get your candidate's message out in effective ways. Our event gives your candidate the ability to meet and greet over 10,000 people when they march in our parade. They have the ability to talk with residents prior to the parade, and after. We welcome supporters to wear T-shirts, carry signs and hand out stickers, buttons, or any other novelties along the parade route. We also have designated booths for both parties that again allow the supporters to give out literature, and solicit votes for your candidate.

This is a traditional and historic event in our town. Old Home Day is a time of recognition and remembrance, a chance to make new acquaintances and to renew old ones. These seem like simple things, but the reality is that most of us spend far more time with our careers than we do with our neighbors, and the chance to visit with friends is a rare treat in our large community. It has become a very important and special celebration about Londonderry.

Regards

Kathy Wagner
Old Home Day Chair



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April, 2018

To Whom it May Concern:

On behalf of the 2018 Londonderry Old Home Days Committee, we are pleased to invite you to participate in the 119th Old Home Day Celebration on Saturday, August 18, 2018. The parade will start at 10:30 a.m. Saturday, August 18th.

Londonderry is one of a handful of communities that have faithfully observed Old Home Day on the third weekend in August since 1899. The Governor of New Hampshire first established Old Home Day as a means for former residents and friends to celebrate a community reunion, and the accomplishments of the citizens of New Hampshire.

From our Middle School, the parade passes the High School, Central Fire Station, Leach Library, apple orchards and our historic Town Common.

GENERAL INFORMATION:

The Old Home Day Parade is the largest town parade traditionally held each year on the third Saturday of August. Approximately 8,000 spectators line up along the 1.2-mile parade route on Mammoth Road to watch the parade. The parade begins at the Londonderry Middle School and ends at Mack's Apples. It is scheduled to start promptly, ***RAIN OR SHINE***, at 10:30am. If you or members of your campaign are interested in participating, then please review the general rules listed below and mail a completed registration form on or before August 10, 2018. For more information please contact Kathy Wagner
Kathy@imageability.com

PARADE RULES:

Completed registration forms must be received on or before August 10, 2018

- ✓ The President of the United States, State and County Representatives from Rockingham and for the Town of Londonderry, Londonderry Town Councilors and School Board members shall be exempt from paying any and all parade registration fees.
- ✓ Each political candidate for Federal (example: President of the United States, US Congress, US Senate), State candidates (Governor, and Executive Council) shall pay a \$200 non-refundable parade registration fee and shall be restricted to one (1) motorized vehicle or float. All motorized vehicles shall be antique, rare or unique. ***Please make checks payable to the Town of Londonderry - OHD***

Old Home Day, Parade Coordinator, 268 B Mammoth Road, Londonderry, NH 03053
Kathy Wagner, Kathy@imageability.com

✓ Any political identity that has not registered by mail can register on the day of the parade. Each candidate for President of the United States, US Congress, US Senate, Governor for the State of NH, and Executive Council must pay a \$200 non-refundable parade registration fee. Anyone not registered with the parade chairman will be removed from the parade.

PARADE RULES Cont.:

- ✓ All motor and float units shall form in their assigned assembly area not later than 8:30am and all non-motor units shall form in their assigned assembly area not later than 9:00am.
- ✓ Throwing objects to spectators along the parade route is absolutely prohibited. You may hand items to spectators, this is Londonderry Police Policy, and it is for the protection and safety of parade spectators.
- ✓ Absolutely no parking at the Londonderry Middle School (parade assembly area).
- ✓ **Absolutely no political signage shall be allowed along the parade route.**
- ✓ Motorized units of any kind shall not be allowed to return to the start of the parade using the parade route until the parade is completed.
- ✓ Use of spray or foam material is prohibited.
- ✓ The Committee shall have the right to limit the size of or reject any participant group if it deems that it is in the best interest and spirit of the Old Home Day Celebration.
- ✓ All parade participants must keep up with the pace of the parade. Failure to maintain a reasonable pace will result in participant removal at an appropriate location. Participants with permission from the Parade Coordinator may be given an opportunity to perform at various parade intervals.
- ✓ Failure to comply with any parade rules or direct orders from the Parade Coordinator or Committee members may result in direct expulsion from the parade.

We look forward to your participation in our annual Old Home Day Parade.

Sincerely,

Parade Coordinator
Kathy Wagner



LONDONDERRY'S OLD HOME DAY COMMITTEE

August 18, 2018 Old Home Day Parade Registration Form

Organization Name: _____

Mailing Address: _____

Telephone Number: _____

Primary Contact: _____

Email Address: _____ Fax Number: _____

Please check all that apply, and fill in information as needed.

_____ We will participate

_____ We will have a float & spotters for floats with children riding on them

_____ We are a marching unit _____ #

_____ We will have vehicles _____ # - Type of Vehicle(s) _____

_____ We will not participate

Please describe your organization below and continue on the back if you require more space. This information will be used to announce your organization from the viewing stand. You need to return this form to the Old Home Day Parade Committee at the address listed below.



LONDONDERRY'S OLD HOME DAY COMMITTEE

Directions to Londonderry's 119th Old Home Day Parade Saturday, August 18, 2018 – Report time 9 A.M. at Londonderry Middle School

From I-93 southbound – Exit 5

Proceed right at yield sign at bottom of exit ramp and take a right at the lights.

Continue West on NH Rt. 28 approximately 1.2 miles to Mobil gas/convenience store

Turn left onto NH Rt. 128 South (Mammoth Road)

Proceed 3 miles to Londonderry Middle School (on your right side)

There is **NO PARKING** at the Middle School – you may drop off participants and proceed South on Mammoth Road 1.2 miles to termination point of parade. Parking is available at St. Peter's Church parking lot. There is additional parking in Mack's Apples.

Our shuttle van driver will transport you back to Middle School

From I-93 Northbound – Exit 5

Proceed left at end of Exit ramp

Continue West on NH Rt. 28 approximately 1.2 miles to Mobil gas/convenience store

Turn left onto NH Rt. 128 South (Mammoth Road)

Proceed 3 miles to Londonderry Middle School (on your right side)