



OLD HOME DAY

SATURDAY, August 19th

BOOTH REGISTRATION ONLY

GENERAL INFORMATION:

Each year at the Old Home Day Celebration local organizations and businesses rent space for Saturday on the Town Common to interact with the community and provide information. In addition, non-profit organizations find this annual event to be an excellent fundraising opportunity by selling food and drinks or sponsoring games and activities. There are 65 rental spaces (12' x 12') available for Saturday, August 19, 2017 and **they always sell out**. Tables, chairs, canopies and electric cords are not provided and everyone is encouraged to set up a canopy for protection against extreme weather conditions. Booth spaces are marked on Thursday, August 17th and set-up will be allowed on Friday, August 18th between 9am -7pm or before 9am on Saturday.

Saturday, August 19, 2017 is the big day for the Old Home Day Celebration. The 5k-road race, parade, games, and activities are scheduled throughout the day. A crowd of approximately 7,500 people can be expected. Old Home Day is promoted as an old-fashioned traditional small town celebration, therefore, space allocation for Londonderry non-profit organizations are considered a priority over any profit entity. **Space allocation is provided on a first come basis BOOTHS ARE NOT RESERVED FROM YEAR TO YEAR.** Not all commercial businesses are welcome to participate in our celebration. The Old Home Day Committee shall retain exclusive right to reject any and all booth applications to maintain the integrity of this traditional old – fashioned community celebration. All applications must be mailed; applications **will not** be accepted at Londonderry Town Hall.

BOOTH RESTRICTIONS / RULES:

- ✓ Profit entities shall provide free games or entertainment for children to enjoy. (i.e., balloons, face painting, toys, clowns, etc)
- ✓ Booths must be removed before 9am on Sunday, August 20, 2017
- ✓ All trash shall be disposed of in the dumpster behind the bandstand or trash receptacles.
- ✓ No spray or foam material allowed.
- ✓ No political or business solicitation is allowed (information only).
- ✓ No political signs on the common other than in your booth location (Lawn Signs Only).
- ✓ No parking along any side of the common, except to unload. Violators will be towed.
- ✓ Food vendors shall sell only those items indicated and approved on the registration form.

PARKING:

Parking is available at Matthew Thornton School approximately 1,000 ft north from of the Common on Mammoth Road (Rte 128). No parking along any side of the common is allowed, except to unload. Large trucks should plan to set-up early on Friday morning to eliminate congestion. Violators will be towed.

ADDITIONAL INFORMATION:

For additional information please call Reed Clark at 603-437-3914



2017 OLD HOME DAY BOOTH REGISTRATION

SPACE IS LIMITED! PLEASE REGISTER BY JUNE 30, 2017

ORGANIZATION: _____

CONTACT PERSON: _____

ADDRESS: _____

HOME TELEPHONE# _____ **WORK TELEPHONE#** _____

DESCRIPTION OF BOOTH DISPLAY ITEM(S) _____

BOOTH FEE SCHEDULE

NON-PROFIT ORGANIZATIONS			COMMERCIAL VENDING & BUSINESS		
DESCRIPTION	Price	Electric	DESCRIPTION	Price	Electric
Business Non-profit (Information) Kids Game Provided	\$125.00	\$5.00	Business – (info. & games)	\$175.00	\$20.00
Local Community Groups (information)	\$40.00	\$5.00	Business (food vendor)	\$225.00	\$20.00
Local Community Groups (food)	\$50.00	\$5.00			
			Ice Cream	\$250.00	\$20.00

REGISTRATION FEE CALCULATION

Sub-total [(#booths x rate) + elec]\$ _____

Total Payment Due\$ _____

MAKE CHECKS PAYABLE TO:

*Town of Londonderry - Old Home Day Committee
268 B Mammoth Road
Londonderry, NH. 03053
Reed Clark 603-437-3914*

*Be a \$1000 Sponsor and receive a Booth for Free
Old Home Day Booths are for Saturday Only*

ALL BUSINESSES are required to provide free games, activities, prizes and/or entertainment for children to enjoy. For example, face painting, bean bag toss, bobbing for apples, darts, balloons, pin the tail on the donkey, clowns, etc. The purpose of this requirement is to maintain a small town family oriented atmosphere. Any business that does not adhere to this policy will forfeit their booth registration fee and be asked to leave the common immediately.

ALL FOOD VENDORS are required to sell only those items that were identified as a booth display item above. Any business that does not adhere to this policy will forfeit its booth registration fee and be asked to leave the common immediately.