



OLD HOME DAY BUSINESS SPONSOR INFORMATION

Dear Local Business Owner / Manager,

This year the Town of Londonderry will be celebrating its 118th consecutive Old Home Day celebration from August 16-20, 2017. We are now officially kicking off the Old Home Day fund-raising campaign. This traditional old-fashioned five day event consists of a Senior Concert, Kidz Night, Friday night concert, a fireworks display, 5k Road Race, booths on the common, the parade on Saturday, and a worship picnic on Sunday.

The celebration attracts over 10,000 people annually. Business sponsorship is a successful way of gaining exposure for your product or services. More importantly, business sponsorship demonstrates your commitment to preserving the traditional Old Home Day Celebration.

We would like to invite you to help support this celebration by participating in one of the following:

- Platinum Sponsor, \$1000 or above –
 - Your Business logo on a banner in the parade.
 - Free registration for your organization in the parade
 - A Booth on the common for Saturday's Festivities only.
 - Your business name will be announced during the parade and from the bandstand.
 - Your business will be included on promotion materials involved with Old Home Day
 - All event site signage
 - Website (www.OLDHOMEDAY.COM) that gets over 50,000 visitors

- Gold Sponsor, \$500 - \$999 –
 - Your Business name will be announced during the parade.
 - Your Business will be included on promotion materials involved with Old Home Day
 - Website (www.OLDHOMEDAY.COM)

- Silver Sponsor, \$250 - \$499
 - Your Business will be included on promotion material involved with Old Home Day
 - Website (www.OLDHOMEDAY.COM)

We would sincerely like to express our gratitude to those businesses that sponsor this event year after year. Thank You so much for your support. If your business wants to become a sponsor, enclosed you will find a registration form. If you have any questions, please contact me anytime at (603) 437-1938 or email kwagner@oldhomeday.com. On behalf of the Londonderry Old Home Day Committee, thank you for your consideration.

Sincerely,

Kathy Wagner
Finance Chairman, Old Home Day Committee

LONDONDERRY OLD HOME DAY COMMITTEE, 268 B Mammoth Road, Londonderry, NH 03053

Phone: 603-432-1100 Ext.171

Email: oldhomeday@londonderrynh.org

Fax: 603-432-1128



OLD HOME DAY BUSINESS SPONSOR REGISTRATION FORM

BUSINESS NAME: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____ FAX: _____

EMAIL: _____ CELL: _____

CASH DONATION AMOUNT: _____

SERVICES / PRODUCTS DONATION AMOUNT: _____

DESCRIPTION OF PROPOSED SERVICES OR PRODUCTS: _____

Our tax exempt id number is : 02-6000499

PAYMENT: Make checks payable to

TOWN OF LONDONDERRY-Old Home Day

Attn: Finance Chair
268 B Mammoth Road
Londonderry, NH 03053



**IT IS IMPORTANT TO REGISTER PRIOR TO JUNE 1
TO MAXIMIZE PUBLIC RECOGNITION FOR SPONSORING**

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